

Productivity. Healthcare. Influence.



Paul Chintapalli | Founder, CEO

THE PROBLEM

- **Market Reality:** Video Calls Are Unavoidable Reality in Global Business.
- Attention (Eye Contact) Is Critical For Trust & Achieving Productivity.
- Looking at Participants on screen disrupts my focus on the Camera.
- **Pain Point:** Low Productivity & Engagement, Reduced Trust & Influence.

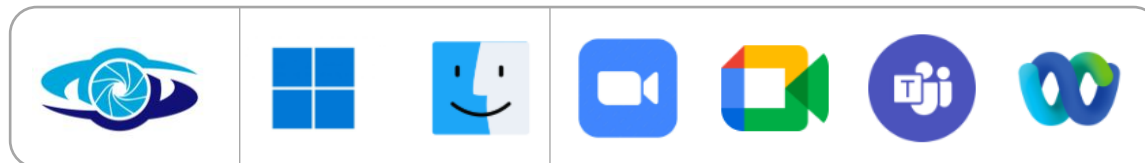


EyeKon: A real-time coach during your virtual interactions.

EyeKon performs synchronous analysis of the user facial movements and gives non-interfering real-time feedback. EyeKon monitors user attention (eye-contact) during a video call and gives the user subtle audio/visual prompts to self-correct the user's attention.

Why EyeKon

- ✓ Post meeting metrics, Real time diagnostics, Audio/visual focus correction
- ✓ Facilitates Universal Integration: All legacy devices | Hardware agnostic | All Video Meetings
- ✓ Backed by 2 patents (issued) in Attention Tracking Technology (ATT)



Productivity. Healthcare. Influence.

Attentive

Distracted

EyeKon

Home Reports Subscription Preferences Help

Meeting Reports

Report Directory:
C:\Users\Paul Chintapalli\Documents\EyeKon\Reports

Open Reports Folder

Tip: In Explorer, click 'Date modified' to sort newest first.

EyeKon - Meeting Attention Report

Meeting Information

Date: April 16, 2026

Start Time: 14:30:48

End Time: 15:07:07

Duration: 36 minutes 19.0 seconds (2179.0 seconds)

App: Zoom

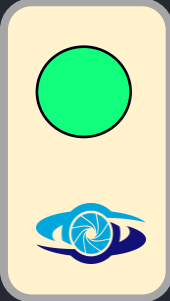
Overall Attention Summary

Athi

Steve Chintapalli

Bhadrachalam Chitturi

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Product Features	EyeKon Technology	Microsoft	NVIDIA	NUIA Full Focus	Casablanca
Works on both Windows & MacBook	✓	-	✓	✗	✓
Compatible with old & new laptops	✓	✗	✗	✗	✗
Live Diagnostics	✓	✗	✗	✗	✗
Live attention correction (Enforcement)	✓	✓	✓	✓	✓
Diagnostics Report	✓	✗	✗	✗	✗
Hardware agnostic	✓	✗	✗	✗	✗
Technology	ATT	AI	AI	AI	AI

USE CASES (B2B2C)

Medical	Business	Education & Jobs	Public Speaking
Autism & ADHD 	Sales & Marketing	On-line Proctoring 	Podcasting 
Therapy	Remote Teams	Educators & Trainers	Professional Leaders
Tele-medicine	Recruiters & HR Teams	Job Applicants 	
20M	150M	40M	8M



US Devices

MARKET & REVENUE

Paddle – Global Sales

	PCs(M)	TAM(\$M)	SAM(\$M)	SOM(\$M)	Size
US	225	15,750	7,875	1,969	77%
UK	34	2,359	1,180	295	11%
CA	21	1,435	718	179	7%
AU	12	840	420	105	4%
NZ	2	147	74	18	1%
Global	1,500	105,000	52,500	13,125	



225M+

Legacy Devices USA



1.5B+

Legacy Devices Globally

Revenue – SaaS Subscription

Free-Trial

✓ 14-day free trial

Monthly

\$6⁹⁹/month

Yearly

\$69⁹⁹/year

SAVE 17%

US MARKET

Total US: 225M units

Annual Growth: 1-5%

Growing Market

17.6 M pcs in 2023 | 29M by 2027

Source

155M

Desktop + Laptop

57% B2B | 43% B2C

114M

B2B

Annual Growth: 3-5%

70M

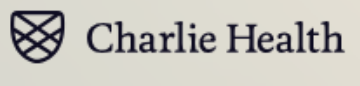
MacBooks

30% B2B | 70% B2C

111M

B2C

Annual Growth: 1-2%

Vertical	Entities	Status	Next steps	Target	Need
Medical	 JPS Health Network Fort Worth, Texas	Resident Intern training; 40-50 licenses	Waiting for IT team to launch 08/10	Sales & Clinical data	
	 JOHNS HOPKINS MEDICINE	Intro call with Dr. Grados – complete 08/06	Dr. Grados follow up call	Evaluate EyeKon for ADHD testing / Sales	Medical assistance to craft Autism/ADHD testing tool.
	 Charlie Health	Initial intro complete	Schedule a follow up mtg.		
Education	All US Students & Faculty	University Success Program – Live on 08/07	Student enrollment – Target top 100 schools	Free lifetime access to Core App; Conversion engagement	4 Student ambassadors/Incentives; Social postings (\$25K/year)
B2C	14-day Free Trial	Active evaluations on-going	SaaS tech influencer engagement	Affiliate & Direct conversions	Engage 4-5 tech influencers (\$10K one-time)
Proctoring	6-8 exam proctoring entities	Short listed the Companies; Finalized presentation	Reach the decision makers	Licensing / white-label option	

LEADERSHIP



PAUL CHINTAPALLI
FOUNDER & CEO

Paul brings 25+ years experience from both startups at Genesis LED Solutions & Snoball, as well as corporate experience from Texas Instruments, Assurant and Principal Lighting Group.



GARY GOODLIN
CFO, FINANCE

Gary brings 35+ years of experience in Corporate Finances. Astute and highly accomplished professional with needs assessment, Risk mitigation and providing alternative solutions.



RICH MANLEY
DIRECTOR, SALES

Rich brings insight from capital and marketing background. A seasoned manager from the brokerage industry, experienced in working with corporate clients and strong sales acumen.

Advisory Team



Dr. Chalam Chitturi, Professor(I) 



Dr. Paul Schneider, Medical Director,
JPS Health Network 



Ask: \$1.0 Million (Shark Tank offer)
SAFE note, Royalties to recoup Principal, and Hold Equity.

Purpose: Sales & Marketing, Scaling ops, Support

Sales Target: 500K Downloads in 24 months



Spend:

Major Tasks	Expense	Purpose	Category	% Spend	Geographical	
Sales personnel	\$531,000	FT SM (5) + 3 Marketing Assoc	Sales & Markting	64%	USA	
Tech/SaaS Influencers, YT/LN/FB	\$30,000	SaaS Inf +YT/GOOG/FB/LN (ads)				
Marketing (Email/Blog)	\$36,000	JX Creative - Email/blog				
Customer & tech support	\$31,500	Customer support (1+3)				
Roadshow & travel	\$10,000	Partnership dvlp, Schools, etc.				
Admin/Int staff	\$184,500	Admin comp (2)+insurance	GAO, Support	27%		USA
Tech/SaaS/Web Dvlp	\$29,100	Tech staff + 1T \$7.5K dvlp				
Infrastructure (Acct /Taxes/HR)	\$18,000	Capital & Partnerships Dvlp fee				
Site (AWS) & support	\$9,000	Website/backend support				
Office & Infrasture	\$25,200	Rent & Staff computers				
UK(B,SC,IR)/CA/AU/NZ	\$70,000	Replicate US lessons and fine tune it	Sales & Markting	10%	ENG(6) / EU	
EU	\$25,000					
Total	\$999,300			100%		

THANK YOU

EyeKon Technology : Diagnostics. Enforcement. Progress

EyeKon Impact : Productivity. Healthcare. Influence.

A Blue-Ocean market opportunity

